



WILSON SONSINI

ENTREPRENEUR
& INVESTOR
LIFE SCIENCES
SUMMIT 2025

MARCH 13-14, 2025

SPONSOR & EXHIBITOR
PROSPECTUS

PRESENTED BY



SUMMIT INFORMATION

UTAH'S PREMIER EVENT FOR LIFE SCIENCES INVESTMENT

MARCH 13, 2025



SUMMIT

8:30 AM - 4:00 PM

SHERATON
150 WEST 500 SOUTH
SALT LAKE CITY, UT 84101



VIP DINNER

5:30 - 6:30 PM: RECEPTION
6:30 - 8:00 PM: DINNER

THE ALTA CLUB
100 E. SOUTH TEMPLE ST.
SALT LAKE CITY, UT 84111

MARCH 14, 2025



SKI DAY

8:00 AM - 4:00 PM

SNOWBIRD RESORT
SNOWBIRD, UTAH

DISCOUNTED TICKETS AVAILABLE



LIGHT BREAKFAST

8:00 - 9:30 AM

SNOWBIRD RESORT
SUPERIOR ROOM, THE CLIFF LODGE
9320 SOUTH CLIFF LODGE DR.
SNOWBIRD, UT 84092



LUNCHEON

12:00 - 2:00 PM

SNOWBIRD RESORT
SUPERIOR ROOM, THE CLIFF LODGE
9320 SOUTH CLIFF LODGE DR.
SNOWBIRD, UT 84092

INVEST IN THE FUTURE OF HEALTHCARE

BioUtah and the University of Utah Technology Licensing Office present Utah's premier event for life sciences entrepreneurs and investors. Join us at this year's Entrepreneur & Investor Summit to hear industry experts speak on compelling topics such as funding, operating, and developing life sciences companies. Funding options for early-stage companies will also be presented. Companies will have the opportunity to apply to present to investors. Don't miss this chance to network with notable industry members and learn about investment opportunities in Utah's life sciences companies.

SPONSORSHIP OPPORTUNITIES



TITLE



SESSION



SIGNATURE



BRANDING



TITLE SPONSORSHIP

1 AVAILABLE



1 NAMING & PRIMARY RECOGNITION



1 EXHIBIT BOOTH ON SITE AND VIRTUAL



1 PODCAST OPPORTUNITY



1 3-MIN. REMARKS AT MORNING SESSION



2 HEADLINE BANNER ON WEBSITE



1 PRIMARY PLACEMENT ON SPONSORS LOOP



20 COMPLIMENTARY REGISTRATIONS



1 TWO-PAGE PROGRAM ACKNOWLEDGMENT



6 VIP DINNER INVITATIONS



2 SKI DAY TICKETS



1 SPECIAL PROGRAMMING OPTION*

- Listed in Program
- Recognition at all Sessions
- Logo on Promotional Emails
- Attendee List



TITLE SPONSORSHIP

\$ 20,000

*Contact BioUtah for more information. Additional fees may apply depending on the level of technical support requested.



SESSION SPONSORSHIP

SESSION	VIP DINNER	MORNING SESSION	INVESTOR TRACK	LUNCH	TRACK SESSIONS*	
SPONSORSHIP \$	\$12,500	\$7,500	\$5,000	\$5,000	\$3,000	
BENEFITS	COMPLIMENTARY SUMMIT REGISTRATIONS	12	7	5	5	3
	EXHIBIT BOOTH	ON SITE & VIRTUAL	ON SITE & VIRTUAL	VIRTUAL	VIRTUAL	VIRTUAL
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE
	REMARKS AT SESSION	2 MIN.	2 MIN.	2 MIN.	2 MIN.	2 MIN.
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓	✓	✓
	LOGO ON VIDEO LOOP	✓	✓	✓	✓	✓
	LISTED IN PROGRAM	✓	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓	✓
	VIP DINNER INVITATIONS	UNLIMITED	4	2	2	1
	SKI DAY TICKETS	2	1			
	ATTENDEE LIST	✓	✓	✓	✓	✓

*INCLUDES FINANCE AND ENTREPRENEUR TRACKS



SIGNATURE SPONSORSHIP

CATEGORY	SKI DAY	PRESENTING	SUPPORTING	LANYARD	CONTRIBUTING / WIFI	
SPONSORSHIP \$	\$10,000	\$6,000	\$4,000	\$2,500	\$2,000	
BENEFITS	COMPLIMENTARY REGISTRATIONS	10	6	4	3	2
	EXHIBIT BOOTH	ON SITE & VIRTUAL	VIRTUAL	VIRTUAL	VIRTUAL	VIRTUAL
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE
	REMARKS AT SESSION	2 MIN.				
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	MORNING SESSION	MORNING SESSION	MORNING SESSION	MORNING SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓	✓	✓
	RECOGNITION ON SPONSOR VIDEO LOOP	✓	✓	✓	✓	✓
	LISTED IN PROGRAM	✓	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓	✓
	VIP DINNER INVITATIONS	4	3	2	1	1
	SKI DAY TICKETS	3				
	ATTENDEE LIST	✓	✓			



ON-SITE EXHIBITOR OPPORTUNITIES



ON-SITE EXHIBIT BOOTH

\$ 1,500 MEMBER
\$ 2,000 NON-MEMBER



2 COMPLIMENTARY REGISTRATIONS



FEATURED ON E&I WEBSITE



FEATURED IN WHOVA APP



LISTED IN PROGRAM



IN-PERSON ENGAGEMENT



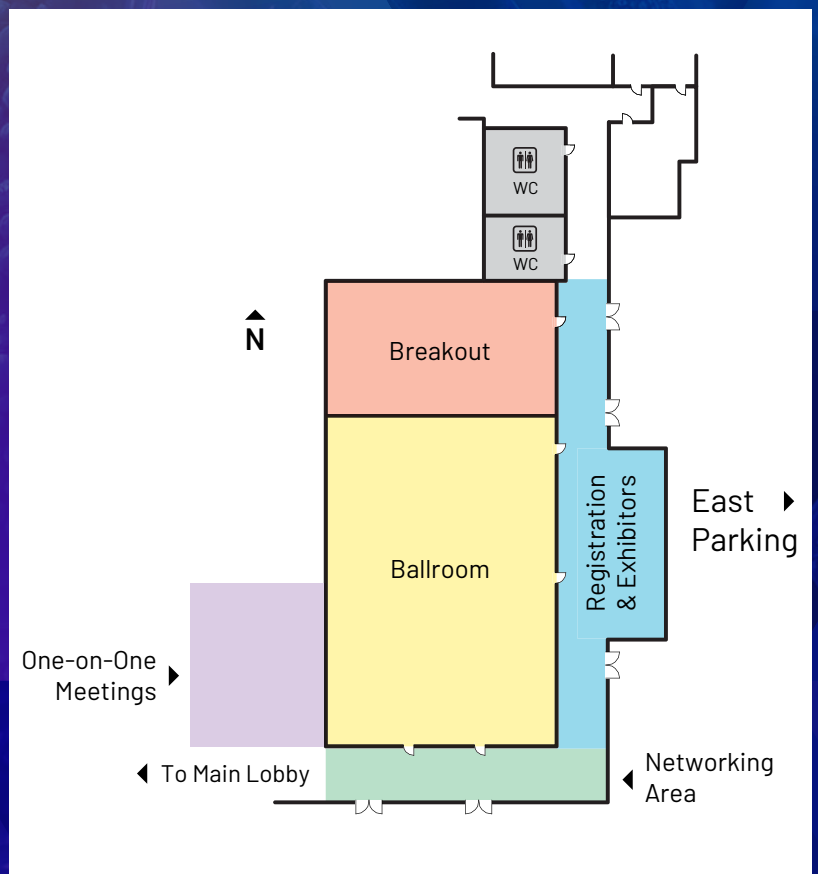
SOCIAL MEDIA POSTS



LEADS / ATTENDEES



VIRTUAL BOOTH SPACE





OTHER SPONSORSHIP & BRANDING OPPORTUNITIES



VIRTUAL EXHIBIT ONLY

\$ 500

BIOUTAH MEMBERS USE CODE
"BUMEM25" FOR A 50% DISCOUNT.



1 COMPLIMENTARY
REGISTRATION



VIDEOS & LIVE
STREAM CAPABILITY



PROMOTIONAL
MATERIAL



VISITOR REPORTING



PROGRAM ACKNOWLEDGMENTS

Acknowledgment Space Available
for Purchase in Summit Program

Contact Josel (josel@bioutah.org) to
purchase a program acknowledgment
separate from a sponsorship package.

\$ 500 1/4-PAGE

\$ 1,000 1/2-PAGE

\$ 2,000 FULL-PAGE



ACKNOWLEDGMENT REQUIREMENTS & SUBMISSION

! SUBMIT ARTWORK BY: FEBRUARY 21, 2025

WHAT IS AN ACKNOWLEDGMENT?

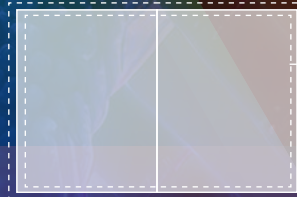
In the non-profit world, an acknowledgment is similar to an advertisement in a print magazine. However, an acknowledgment may not have comparative statements (e.g. "our product is better than another") or a direct call to action (e.g. "buy today").

FILE SPECIFICATIONS

A high-resolution PDF file is required for all submissions. All fonts must be embedded. Minimum required image resolution is **300 DPI**. All color files must be created in **CMYK** color mode. No other colors (e.g. spot/PMS colors) should be present in the file. Please include a 1/4" minimum bleed on all sides of your full page artwork. All fonts should be converted to outlines before submitting file. Do not send true type fonts. **Please do not include printer/crop marks.**

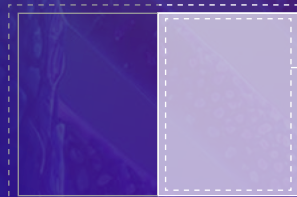
FILE SUBMISSION

Please submit your artwork by clicking the button below. If files are larger than 8 MB, please send via Dropbox, or other file sharing service, to nate@bioutah.org. BioUtah is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.



2-PAGE SPREAD

Live Area: 16.5" W x 10.5" H
Trim Area: 17" W x 11" H
Bleed Area: 17.5" W x 11.5" H
(Avoid text that runs across the center of the page at 8.5")



1-PAGE

Live Area: 8" W x 10.5" H
Trim Area: 8.5" W x 11" H
Bleed Area: 9" W x 11.5" H
(Avoid text that runs closer than 1/2" to page edge)



1/2-PAGE

Live Area: 7.5" W x 4.8" H
Margin Area: 7.25" W x 4.55" H, (.125" All Sides)
No Bleeds
(Please keep text within Margin Area)



1/4-PAGE

Live Area: 3.75" W x 4.8" H
Margin Area: 3.5" W x 4.55" H, (.125" All Sides)
No Bleeds



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SECURE YOUR SPONSORSHIP

Click on the **"Claim Sponsorship"** button to reserve your sponsorship. The following sponsorships include an on-site exhibit booth: Title, VIP Dinner, Morning Session and Ski Day.

Exhibitor space is limited. To claim an on-site exhibit booth, please click on the **"Purchase Exhibit Booth"** button.

We welcome your inquiries and appreciate your support.

CONTACT

KELVYN CULLIMORE
kelvyn@bioutah.org or 801.580.4523



BIOUTAH

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