



WILSON SONSINI

ENTREPRENEUR  
& INVESTOR  
LIFE SCIENCES  
SUMMIT 2024

MARCH 14-15, 2024

SPONSOR & EXHIBITOR  
PROSPECTUS

PRESENTED BY



# SUMMIT INFORMATION

## UTAH'S PREMIER EVENT FOR LIFE SCIENCES INVESTMENT

MARCH 14, 2024



### SUMMIT

8:30 AM - 4:00 PM  
RADISSON HOTEL  
215 WEST SOUTH TEMPLE ST.  
SALT LAKE CITY, UTAH



### VIP DINNER

5:00 PM - 6:00: RECEPTION  
6:00 PM - 7:30: DINNER  
RADISSON HOTEL  
215 WEST SOUTH TEMPLE ST.  
SALT LAKE CITY, UTAH

MARCH 15, 2024



### SKI DAY

7:30 AM - 4:00 PM  
DEER VALLEY RESORT  
PARK CITY, UTAH

DISCOUNTED TICKETS AVAILABLE



### LUNCHEON

12:00 PM - 2:00 PM  
BALLROOM  
STEIN ERIKSON LODGE  
DEER VALLEY  
PARK CITY, UTAH

# INVEST IN THE FUTURE OF HEALTHCARE

BioUtah and the University of Utah Technology Licensing Office present Utah's premier event for life sciences entrepreneurs and investors. Join us at this year's Entrepreneur & Investor Summit to hear industry experts speak on compelling topics such as funding, operating, and developing life sciences companies. Funding options for early-stage companies will also be presented. Companies will have the opportunity to apply to pitch to investors. Don't miss this chance to network with notable industry members and learn about investment opportunities in Utah's life sciences companies.

## SPONSORSHIP OPPORTUNITIES



**TITLE**



**SESSION**



**SIGNATURE**



**BRANDING**



# TITLE SPONSORSHIP

CLAIM SPONSORSHIP

1 AVAILABLE



**1** NAMING & PRIMARY  
RECOGNITION



**1** EXHIBIT BOOTH  
ON SITE AND VIRTUAL



**1** PODCAST  
OPPORTUNITY



**1** 3-MIN. REMARKS AT  
MORNING SESSION



**2** HEADLINE BANNER  
ON WEBSITE



**1** PRIMARY PLACEMENT  
ON SPONSORS LOOP



**15** COMPLIMENTARY  
REGISTRATIONS



**1** TWO-PAGE PROGRAM  
ACKNOWLEDGMENT



**4** VIP DINNER  
INVITATIONS



**2** SKI DAY TICKETS

- Listed in Program
- Recognition at all Sessions
- Logo on Promotional Emails
- Attendee List



TITLE SPONSORSHIP

|| \$ 20,000



# SESSION SPONSORSHIP

[CLAIM SPONSORSHIP](#)

SESSION		VIP DINNER	MORNING SESSION	PITCH TRACK	TRACK SESSIONS*
SPONSORSHIP \$		\$12,500	\$7,500	\$5,000	\$3,000
BENEFITS	COMPLIMENTARY SUMMIT REGISTRATIONS	12	7	5	3
	EXHIBIT BOOTH	ON SITE & VIRTUAL	ON SITE & VIRTUAL	VIRTUAL	VIRTUAL
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE	1/4 PAGE
	REMARKS AT SESSION	2 MIN.	2 MIN.	2 MIN.	2 MIN.
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓	✓
	LOGO ON VIDEO LOOP	✓	✓	✓	✓
	LISTED IN PROGRAM	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓
	VIP DINNER INVITATIONS	UNLIMITED	5	3	2
	SKI DAY TICKETS	2	1		
	ATTENDEE LIST	✓	✓	✓	✓



# SIGNATURE SPONSORSHIP

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CATEGORY		SKI DAY	PRESENTING	LUNCH	SUPPORTING	CONTRIBUTING
SPONSORSHIP \$		\$7,500	\$6,000	\$5,000	\$4,000	\$2,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	7	6	5	4	2
	EXHIBIT BOOTH	ON SITE & VIRTUAL	VIRTUAL	VIRTUAL	VIRTUAL	VIRTUAL
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1/2 PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE
	REMARKS AT SESSION	2 MIN.		2 MIN.		
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	MORNING SESSION	SPONSORED SESSION	MORNING SESSION	MORNING SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓	✓	✓
	RECOGNITION ON SPONSOR VIDEO LOOP	✓	✓	✓	✓	✓
	LISTED IN PROGRAM	✓	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓	✓
	VIP DINNER INVITATIONS	5	4	3	2	1
	SKI DAY TICKETS	3				
	ATTENDEE LIST	✓	✓	✓	✓	✓



# BRANDING & EXHIBITOR SPONSORSHIP OPPORTUNITIES



## PROGRAM ACKNOWLEDGMENTS

Acknowledgment Space  
Available for Purchase in  
Summit Program

**\$ 250** 1/4-PAGE

**\$ 500** 1/2-PAGE

**\$ 1,000** FULL-PAGE



## EXHIBIT BOOTH

Includes 2 Complimentary  
Registrations, Program  
Listing and Virtual Booth

**\$ 1,500** MEMBER

**\$ 2,000** NON-MEMBER



## VIRTUAL EXHIBIT BOOTH

A micro website linked to the event  
website for participants to explore.

**\$ 400**

[PURCHASE EXHIBIT BOOTHS](#)



# ACKNOWLEDGMENT REQUIREMENTS & SUBMISSION



**SUBMIT ARTWORK BY: FEBRUARY 23, 2024**

## WHAT IS AN ACKNOWLEDGMENT?

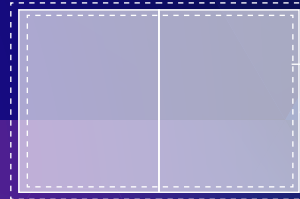
In the non-profit world, an acknowledgment is similar to an advertisement in a print magazine. However, an acknowledgment may not have comparative statements (e.g. "our product is better than another") or a direct call to action (e.g. "buy today").

## FILE SPECIFICATIONS

A high-resolution PDF file is required for all submissions. All fonts must be embedded. Minimum required image resolution is **300 DPI**. All color files must be created in **CMYK** color mode. No other colors (e.g. spot/PMS colors) should be present in the file. Please include a 1/4" minimum bleed on all sides of your full page artwork. All fonts should be converted to outlines before submitting file. Do not send true type fonts. Printer/crop marks are not necessary.

## FILE SUBMISSION

Please submit your artwork by clicking the button below. If files are larger than 8 MB, please send via Dropbox, or other file sharing service, to [nate@bioutah.org](mailto:nate@bioutah.org). BioUtah is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.



### 2-PAGE SPREAD

Live Area: 16.5" W x 10.5" H

Trim Area: 17" W x 11" H

Bleed Area: 17.5" W x 11.5" H

(Avoid text that runs across the center of the page at 8.5")



### 1-PAGE

Live Area: 8" W x 10.5" H

Trim Area: 8.5" W x 11" H

Bleed Area: 9" W x 11.5" H

(Avoid text that runs closer than 1/2" to page edge)



### 1/2-PAGE

Live Area: 7.5" W x 4.8" H

Margin Area: 7.25" W x 4.55" H,  
.125" All Sides

No Bleeds



### 1/4-PAGE

Live Area: 3.75" W x 4.8" H

Margin Area: 3.5" W x 4.55" H,  
.125" All Sides

No Bleeds

**SUBMIT ACKNOWLEDGMENT**



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# SECURE YOUR SPONSORSHIP

Click on the "Claim Sponsorship" button to reserve your sponsorship. The following sponsorships include an on-site exhibit booth: Title, VIP Dinner, Morning Session and Ski Day.

Exhibitor space is limited. To claim an on-site exhibit booth, please click on the "Purchase Exhibit Booth" button.

We welcome your inquiries and appreciate your support.

[CLAIM SPONSORSHIP](#)

[PURCHASE EXHIBIT BOOTH](#)

## CONTACT

KELVYN CULLIMORE  
kelvyn@bioutah.org or 801.580.4523



**BIOUTAH**

230 EAST SOUTH TEMPLE, STE. #100,  
SLC, UT 84111 | 801.867.4061 | [BIOUTAH.ORG](http://BIOUTAH.ORG)