



WILSON SONSINI

ENTREPRENEUR
& INVESTOR
LIFE SCIENCES
SUMMIT 2023

MARCH 16–17, 2023

SPONSOR & EXHIBITOR
PROSPECTUS

PRESENTED BY



BIOUTAH



biohive



PIVOT Center
Partners for Innovation, Science, Outreach & Technology
THE UNIVERSITY OF UTAH

INVEST IN THE FUTURE OF HEALTHCARE

BioUtah, BioHive, and PIVOT Center present Utah's premier event for life sciences entrepreneurs and investors. Join us at this year's Entrepreneur & Investor Summit to hear industry experts speak on compelling topics such as funding, operating, and developing life sciences companies. Financing options for angel, early and later-stage companies will also be presented. Companies will have the opportunity to apply to pitch to investors. Don't miss this chance to network virtually with notable industry members and learn about investment opportunities in Utah's life sciences companies.

SPONSORSHIP OPPORTUNITIES



TITLE



SESSION



SIGNATURE



BRANDING



TITLE SPONSORSHIP

1 AVAILABLE



1 NAMING & PRIMARY
RECOGNITION



1 EXHIBIT BOOTH
ON SITE AND VIRTUAL



1 PODCAST
OPPORTUNITY



1 3-MIN. REMARKS AT
MORNING SESSION



2 HEADLINE BANNER
ON WEBSITE



1 PRIMARY PLACEMENT
ON SPONSORS LOOP



12 COMPLIMENTARY
REGISTRATIONS



1 TWO-PAGE PROGRAM
ACKNOWLEDGMENT



4 VIP DINNER INVITATIONS



2 SKI DAY TICKETS

- Listed in Program
- Recognition at all Sessions
- Logo on Promotional Emails



TITLE SPONSORSHIP

|| \$ 20,000



SESSION SPONSORSHIP

SESSION		VIP DINNER	MORNING SESSION	PITCH TRACK	TRACK SESSIONS*
SPONSORSHIP \$		\$10,000	\$7,500	\$5,000	\$2,500
BENEFITS	COMPLIMENTARY SUMMIT REGISTRATIONS	10	6	4	2
	EXHIBIT BOOTH	ON SITE & VIRTUAL	ON SITE & VIRTUAL	VIRTUAL	VIRTUAL
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE	1/4 PAGE
	REMARKS AT SESSION	2 MIN.	2 MIN.	2 MIN.	2 MIN.
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓	✓
	LOGO ON VIDEO LOOP	✓	✓	✓	✓
	LISTED IN PROGRAM	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓
	VIP DINNER INVITATIONS	5	2	2	1
	SKI DAY TICKETS	2	1		
*INCLUDES FINANCE AND ENTREPRENEUR TRACKS					



SIGNATURE SPONSORSHIP

CATEGORY		SKI DAY	PRESENTING	LUNCH	SUPPORTING	CONTRIBUTING
SPONSORSHIP \$		\$7,500	\$6,000	\$5,000	\$4,000	\$2,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	6	5	4	3	2
	EXHIBIT BOOTH	ON SITE & VIRTUAL	VIRTUAL	VIRTUAL	VIRTUAL	VIRTUAL
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1/2 PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE
	REMARKS AT SESSION	2 MIN.		2 MIN.	.	
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	MORNING SESSION	SPONSORED SESSION	MORNING SESSION	MORNING SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓	✓	✓
	RECOGNITION ON SPONSOR VIDEO LOOP	✓	✓	✓	✓	✓
	LISTED IN PROGRAM	✓	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓	✓
	VIP DINNER INVITATIONS	2	2	2	1	
	SKI DAY TICKETS	2				



BRANDING & EXHIBITOR SPONSORSHIP OPPORTUNITIES



PROGRAM ACKNOWLEDGMENTS

Acknowledgment Space
Available for Purchase in
Summit Program

\$ 250 1/4-PAGE

\$ 500 1/2-PAGE

\$ 1,000 FULL-PAGE



EXHIBIT BOOTH

Includes 2 Complimentary
Registrations and Program
Listing

\$ 1,250 MEMBER

\$ 1,500 NON-MEMBER



ACKNOWLEDGMENT REQUIREMENTS & SUBMISSION



SUBMIT ARTWORK BY: MARCH 3, 2023

WHAT IS AN ACKNOWLEDGMENT?

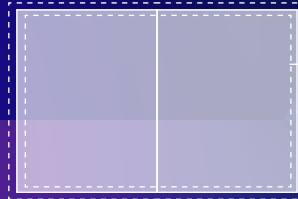
In the non-profit world, an acknowledgment is similar to an advertisement in a print magazine. However, an acknowledgment may not have comparative statements (e.g. "our product is better than another") or a direct call to action (e.g. "buy today").

FILE SPECIFICATIONS

A high-resolution PDF file is required for all submissions. All fonts must be embedded. Minimum required image resolution is **300 DPI**. All color files must be created in **CMYK** color mode. No other colors (e.g. spot/PMS colors) should be present in the file. Please include a 1/4" minimum bleed on all sides of your artwork. All fonts should be converted to outlines before submitting file. Do not send true type fonts.

FILE SUBMISSION

Please submit your artwork by clicking the button below. If files are larger than 8 MB, please send via Dropbox, or other file sharing service, to nate@bioutah.org. BioUtah is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.



2-PAGE SPREAD

Live Area: 16.5" W x 10.5" H

Trim Area: 17" W x 11" H

Bleed Area: 17.5" W x 11.5" H

(Avoid text that runs across the center of the page at 8.5")



1-PAGE

Live Area: 8" W x 10.5" H

Trim Area: 8.5" W x 11" H

Bleed Area: 9" W x 11.5" H

(Avoid text that runs closer than 1/2" to page edge)



1/2-PAGE

Live Area: 8" W x 5" H

Trim Area: 8.5" W x 5.5" H

Bleed Area: 9" W x 6" H

(Avoid text that runs closer than 1/2" to page edge)



1/4-PAGE

Live Area: 3.75" W x 5" H

Trim Area: 4.25" W x 5.5" H

Bleed Area: 4.75" W x 6" H

(Avoid text that runs closer than 1/2" to page edge)

SUBMIT ACKNOWLEDGMENT



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SUMMIT 2023

SECURE YOUR SPONSORSHIP

Contact us early to reserve your sponsorship or exhibition space.

Exhibitors and Sponsors receive an unmatched opportunity to connect with Utah's Life Sciences community.

We welcome your inquiries and appreciate your support.

CONTACT

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