  
**One Line Summary:**  Leading edge medical grade general purpose IoMT wearable device PLATFORM purposefully architected for Telehealth, Remote Patient Monitoring (RPM) and Clinical Quality Vital Signs Monitoring (VSM)

**Business Summary:** Our 501(k) certified wearable biosensor patches enable real-time continuous monitoring of physiological patient data to enable Connected Care.

**Management:**

Our Founder is on his 4th startup as CEO and has raised $100M+ with successful exits. Collectively, the management team has worked at 3Com, BD, BioTelemetry, Boston Scientific, ICU Medical, J&J, Medtronic, Megadyne, PepsiCo, P&G, US Army.

**Customer Problem:**

TeleHealth and Connected Care solutions are limited by legacy technology. 1st and 2d generation wearables lacked data quality and availability, had no real-time access and limited systems integration potential and a closed architecture.

**Product/Services:**

We sell a multi-sensor, open platform, continuous data wearable patch and cloud architecture. We have Patented technology and we partner with established Digital Health companies as our go-to market distributors and OEM partners.

**Target Market:**

TAM: $5 Bil. We have identified 5 Markets for our Platform. Our Beachhead was Cardiac Care and we are moving into other markets, based on our OEM partner channels and strategic targets.

**Customers:**

Our current paying customers include pharmaceutical and clinical trial management companies (CROs), medical device OEMs, and remote patient monitoring companies. We have active discussions with a host of other potential strategic partners.

**Sales/Marketing Strategy:**

2019: We developed relationships w strategic OEM partners and shipped development kits to initiate joint development projects. 2020: We are scaling the deployment of development kits through traditional and digital marketing awareness campaigns.

**Competitors:**  
In the Cardiac Care market, competitors include iRhythm, BioTelemetry, Preventice and BardyDX and but none of these is a 3d generation wearable.

**Financials:**

Available on request for Accredited Investors.



**Company Profile:**URL: <https://www.braveheart.life/>

Industry: Med Device, Digital Health, IoHT

Employees: 10+

**Contact:**

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**Financial Information:**

1st Revenue in 2019

**Previous Capital:** $5.6M

**Founders Investment:** Extensive by 3 Founders

**Pre Money valuation:**

Under discussion

**Management:**

CEO: Steve McCalmont

VP BusDev: Ted McAleer  
VP Opns: Dave Shimkus

VP Hardware: Stu MacEachern

VP Software: Ralph Beck

**Advisors:**

Mike Brown, Bill Drummey, Charles Love, MD; Rosemary Bria, MD; Willem de Laat, MD; Jonathan Steinberg, MD; Robert Spiegal, MD; Jim Young, MD

**Investors:**

N4 Investment Group, Others

**Offices:**

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