



ENTREPRENEUR
& INVESTOR
LIFE SCIENCE
SUMMIT 2021

VIRTUAL

FEBRUARY 25-26, 2021

SPONSOR & EXHIBITOR
PROSPECTUS

PRESENTED BY



BIOUTAH



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FEBRUARY 25-26, 2021

THE PREMIER EVENT FOR INVESTMENT IN UTAH'S LIFE SCIENCES INDUSTRY

BioUtah and the University of Utah's PIVOT Center present Utah's premier event for life sciences entrepreneurs and investors. Join us at this year's virtual Entrepreneur & Investor Summit to hear industry experts speak on compelling topics such as funding, operating, and developing life sciences companies. Financing options for angel, early and later-stage companies will also be presented. Companies will have the opportunity to apply to pitch to investors. Don't miss this chance to network virtually with notable industry members and learn about investment opportunities in Utah's life sciences companies.

SPONSORSHIP BENEFITS

TITLE SPONSOR



1 NAMING & PRIMARY
RECOGNITION



1 PODCAST INTERVIEW



2 HEADLINE BANNER
ON EVENT WEB SITE



10 COMPLIMENTARY
REGISTRATIONS



1 VIRTUAL EXHIBIT
BOOTH



1 3-MIN. REMARKS AT
OPENING SESSION



1 PRIMARY PLACEMENT
ON SPONSORS LOOP



1 TWO-PAGE PROGRAM
ACKNOWLEDGMENT

ALSO INCLUDES:

- LISTED IN PROGRAM
- RECOGNITION AT ALL SESSIONS
- LOGO ON PROMOTIONAL MATERIALS

SPONSORSHIP:

\$12,000

1 AVAILABLE

SESSION SPONSORSHIPS

SESSION		OPENING SESSION	PITCH COMPETITION
SPONSORSHIP		\$7,500	\$5,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	8	4
	VIRTUAL EXHIBIT BOOTH	☑	☑
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1/2 PAGE
	VERBAL RECOGNITION IN OPENING SESSION	☑	☑
	RECOGNITION ON EVENT WEB SITE	☑	☑
	REMARKS AT SESSION	2 MIN.	2 MIN.
	LISTING IN DIGITAL PROGRAM	☑	☑
	LOGO ON EVENT PROMOTIONAL MATERIALS	☑	☑
	WEB BANNER ACKNOWLEDGMENT	PREMIER PLACEMENT	☑
	SCHEDULE MEET UPS WITH OTHER PARTICIPANTS	☑	☑

TRACK SPONSORSHIP

TRACKS		ENTREPRENEUR	FINANCE
SPONSORSHIP		\$3,000	\$3,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	2	2
	VIRTUAL EXHIBIT BOOTH	✓	✓
	PROGRAM ACKNOWLEDGMENT	1/4 PAGE	1/4 PAGE
	VERBAL RECOGNITION IN OPENING SESSION	✓	✓
	RECOGNITION ON EVENT WEB SITE	✓	✓
	REMARKS AT SESSION	1 MIN.	1 MIN.
	LISTING IN DIGITAL PROGRAM	✓	✓
	LOGO ON EVENT PROMOTIONAL MATERIALS	✓	✓
	WEB BANNER ACKNOWLEDGMENT	✓	✓
	SCHEDULE MEET UPS WITH OTHER PARTICIPANTS	✓	✓

SIGNATURE SPONSORSHIPS

SPONSORSHIP TYPE		SUPPORTING	CONTRIBUTING
SPONSORSHIP		\$4,000	\$2,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	5	1
	VIRTUAL EXHIBIT BOOTH	☑	☑
	PROGRAM ACKNOWLEDGMENT	1/2 PAGE	1/4 PAGE
	VERBAL RECOGNITION IN OPENING SESSION	☑	☑
	RECOGNITION ON EVENT WEB SITE	☑	☑
	LISTING IN DIGITAL PROGRAM	☑	☑
	LOGO ON EVENT PROMOTIONAL MATERIALS	☑	☑
	WEB BANNER ACKNOWLEDGMENT	☑	☑
	SCHEDULE MEET UPS WITH OTHER PARTICIPANTS	☑	☑

OTHER OPPORTUNITIES



DIGITAL PROGRAM
ACKNOWLEDGMENT

\$250 1/4-PAGE
\$500 1/2-PAGE
\$1,000 FULL-PAGE



EXHIBIT BOOTH

\$400 MEMBER
\$500 NON-MEMBER

FOR MORE INFORMATION, CONTACT:

JOSEL MCCABE (JOSEL@BIOUTAH.ORG)

ACKNOWLEDGMENT SPECS

SUBMIT ARTWORK BY: FEBRUARY 12, 2021

DIMENSIONS		
SIZE	LIVE AREA (W X H)	TOTAL AREA W/ BLEEDS (W X H)
2-PAGE SPREAD	17" X 11"	17.5" X 11.5"
FULL PAGE	8.5" X 11"	9" X 11.5"
1/2 PAGE	8.5" X 5.5"	9" X 6"
1/4 PAGE	4.25" X 5.5"	4.75" X 6"

FILE SUBMISSION



SUBMIT
AS PDF

300

300 DPI
AT LEAST

1/4"

BLEEDS

REQUIREMENTS FOR ELECTRONIC DELIVERY OF PRINT ADVERTISING

A high-resolution, press-ready PDF file is required for all electronic ad submissions. All fonts must be embedded. Minimum required image resolution is 300 DPI. All color files must be created in CMYK color mode. No other colors should be present in the file. *Additional charges will be incurred to prepare ad for print reproduction will be billed to the advertiser.*

FONTS

All fonts should be converted to outlines before submitting file. Do not send true type fonts.

IMAGE SIZE/CROP

Digital art files should be cropped to remove non-printing borders. Art should be created or scaled to the size intended for print. Image orientation should be the same as intended for print. Please include a 1/4" minimum bleed on all sides.

FILE SUBMISSION INSTRUCTIONS

Please submit your final, approved ad by Friday, 2/12/21 via email to Nate Gibby (nate@serfwerks.com). If files are larger than 8 MB, please send via Dropbox or comparable file sharing service.

BioUtah is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

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WHAT IS AN ACKNOWLEDGMENT?

As a 501(c)(6) non-profit organization, BioUtah provides its members opportunities to obtain acknowledgments in its printed publications. Here are some guidelines: The acknowledgment can include logos, value-neutral descriptions of the product or service, and location information. The acknowledgment can't include pricing information (including rebates), comparative statements, calls to action/inducements to buy, sell, rent, or lease language or content considered to be promotional.



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VIRTUAL

SECURE YOUR SPONSORSHIP

Contact us early to reserve your sponsorship or virtual exhibition space. Exhibitors and Sponsors receive an unmatched opportunity to connect with Utah's life sciences community.

We welcome your inquiries and appreciate your support.

CONTACT KELVYN CULLIMORE AT KELVYN@BIOUTAH.ORG OR 801.580.4523



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