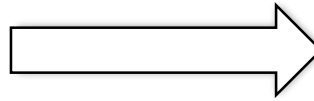




REAL-TIME SURGICAL BLOOD LOSS MEASUREMENT

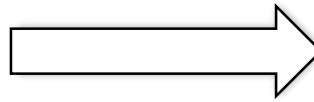
Beth Hoburg, MS, MBA
Chief Executive Officer

Visual Blood Loss Estimates



Visual Blood Loss Estimates

Off by 40%



Excess
Common



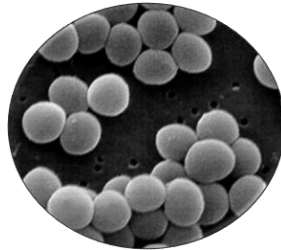
60%
Unnecessary



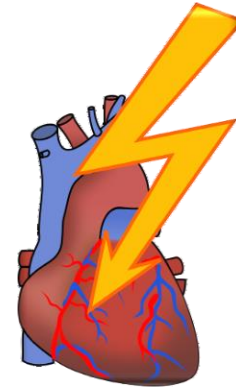
Complications & Costs



Stroke



Infection

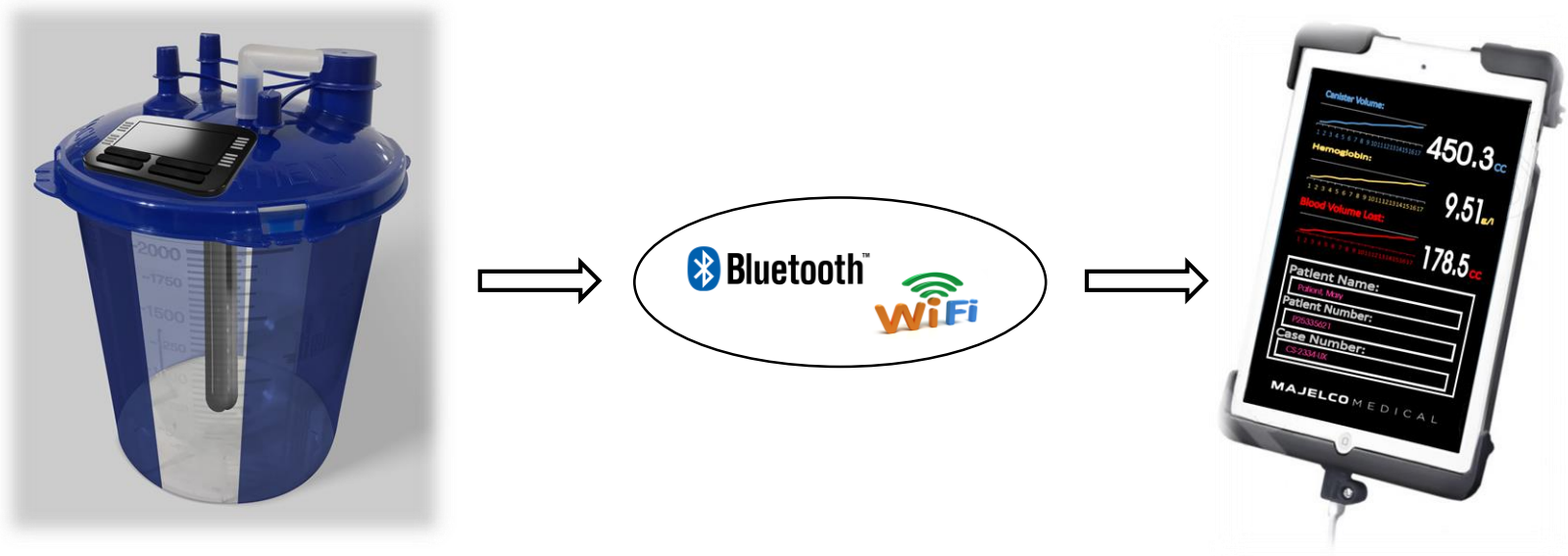


Heart Attack



Higher Costs

Solution



HEMOPTIX™

Value Proposition



**~\$100 Cost
per
Procedure**

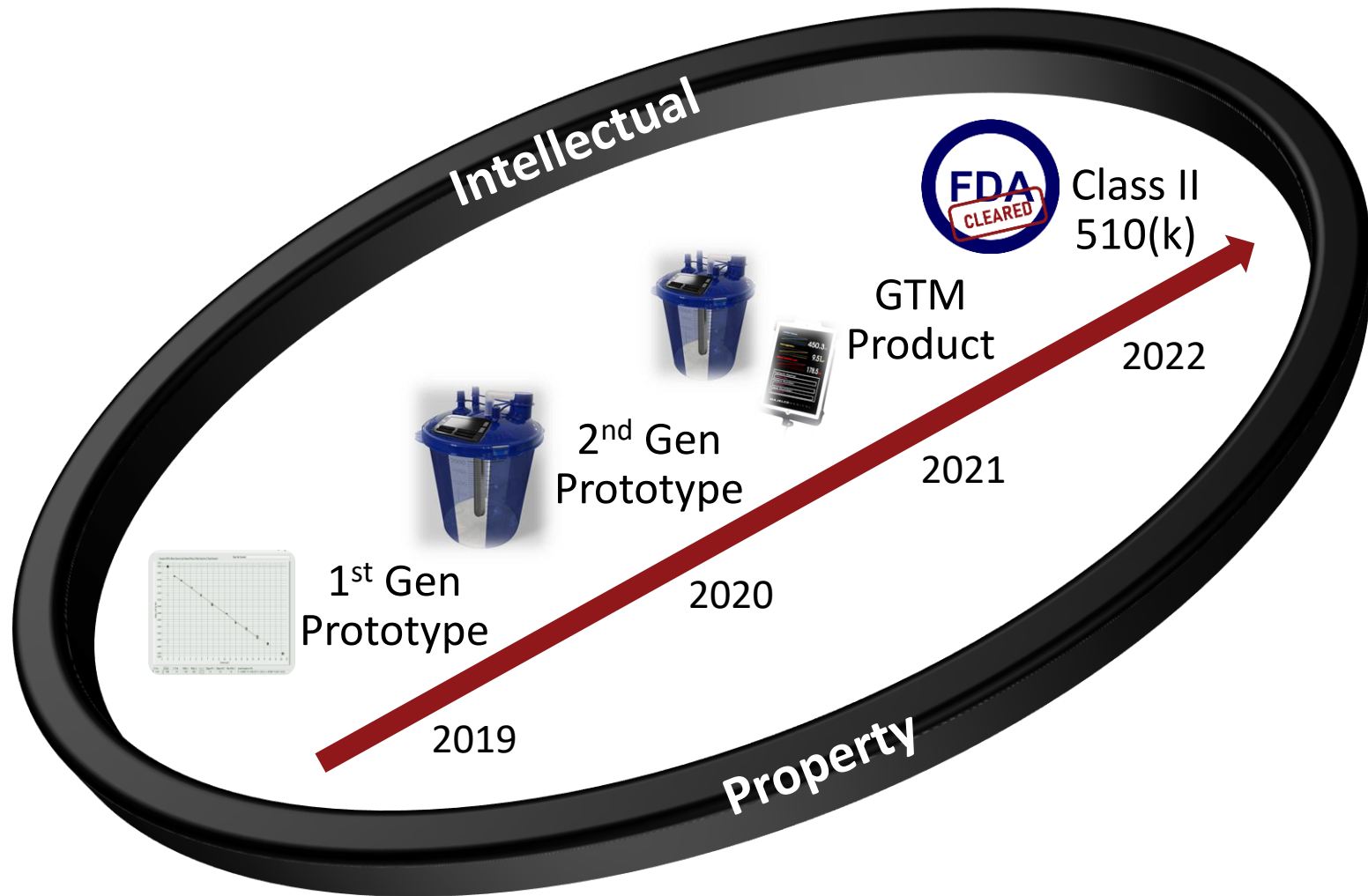


**~\$1,000 Saved
per
Procedure**






**~\$17,000 Saved
per Avoided
Blood Transfusion**

Product Development

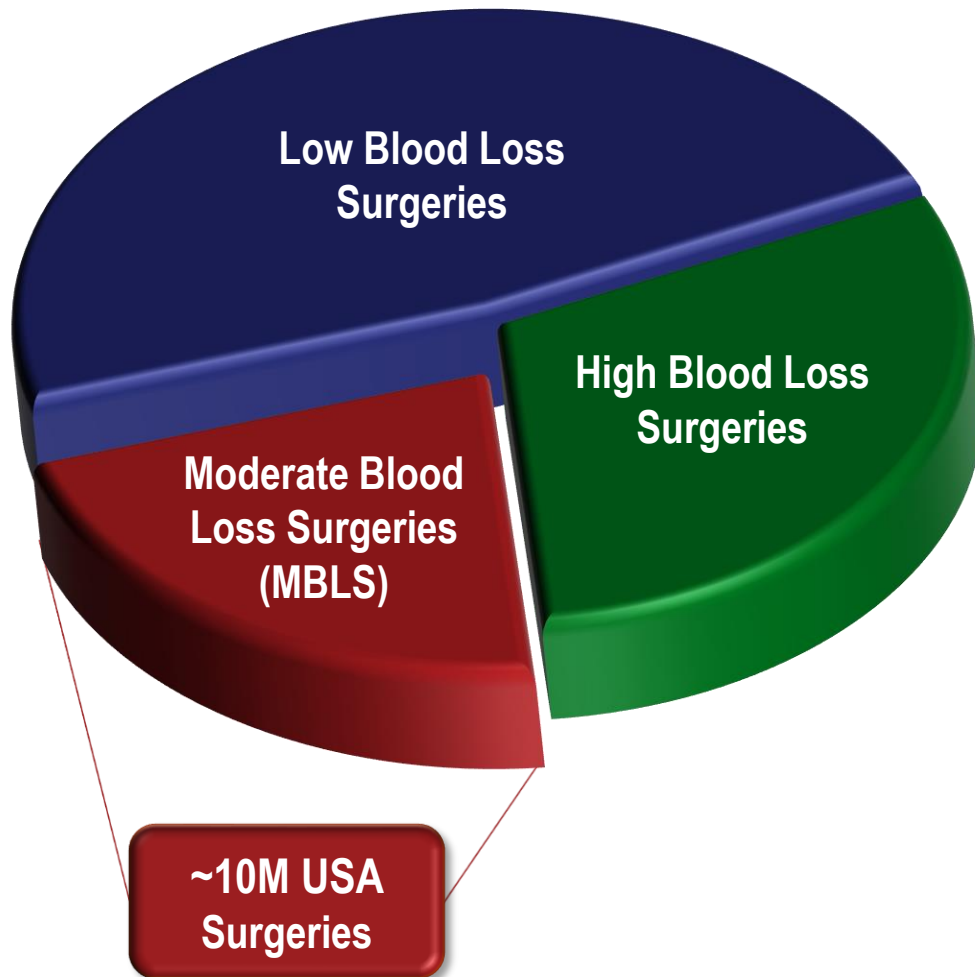


Competition

			Current 
Accurate			
Easy to Use			
Easy Workflow Integration			N/A
Continuous			
Real Time			

HEMOPTiX™ Market

USA: 46 Million Surgeries



10M

USA MBLS



\$100

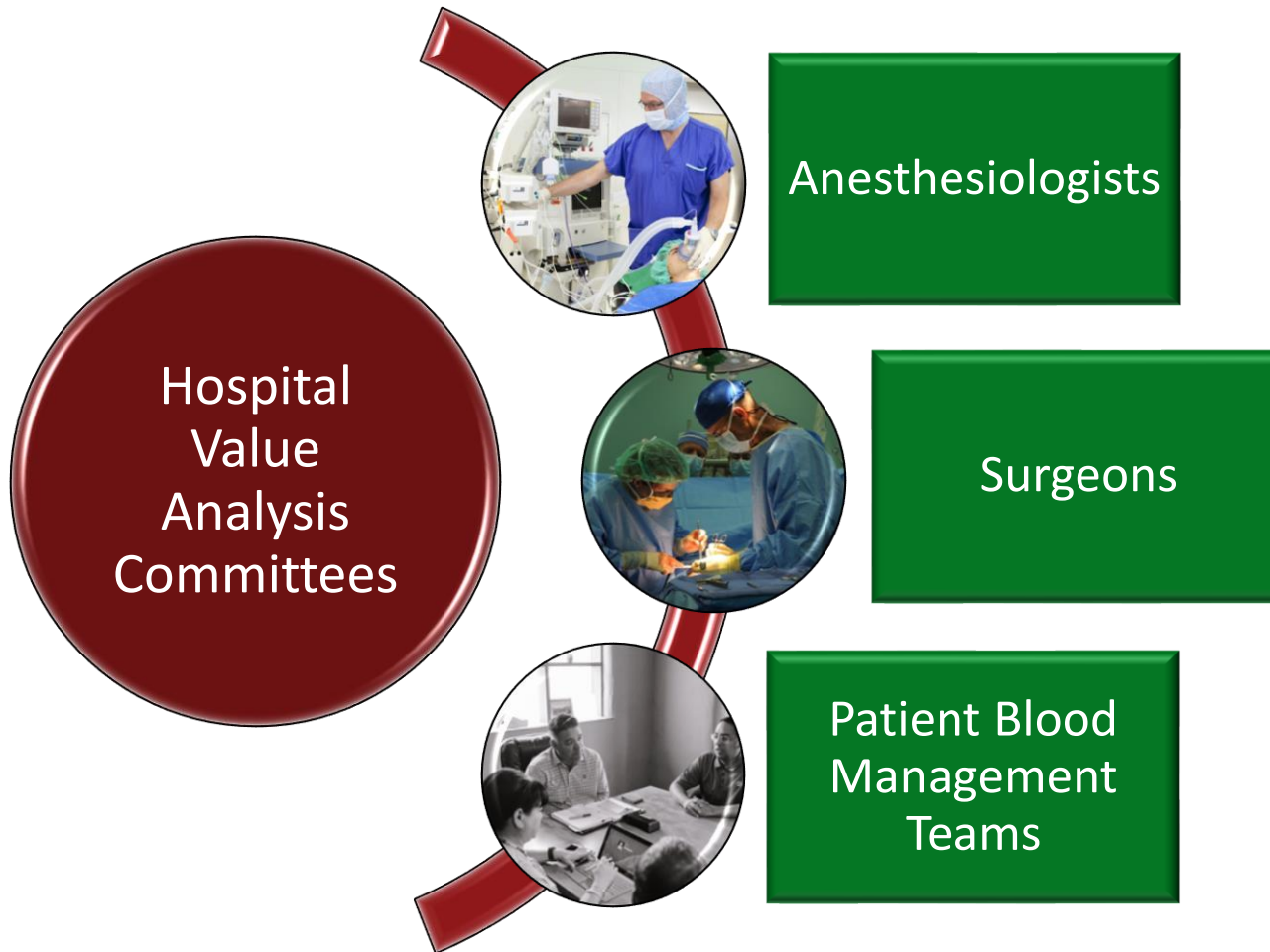
Average Selling Price



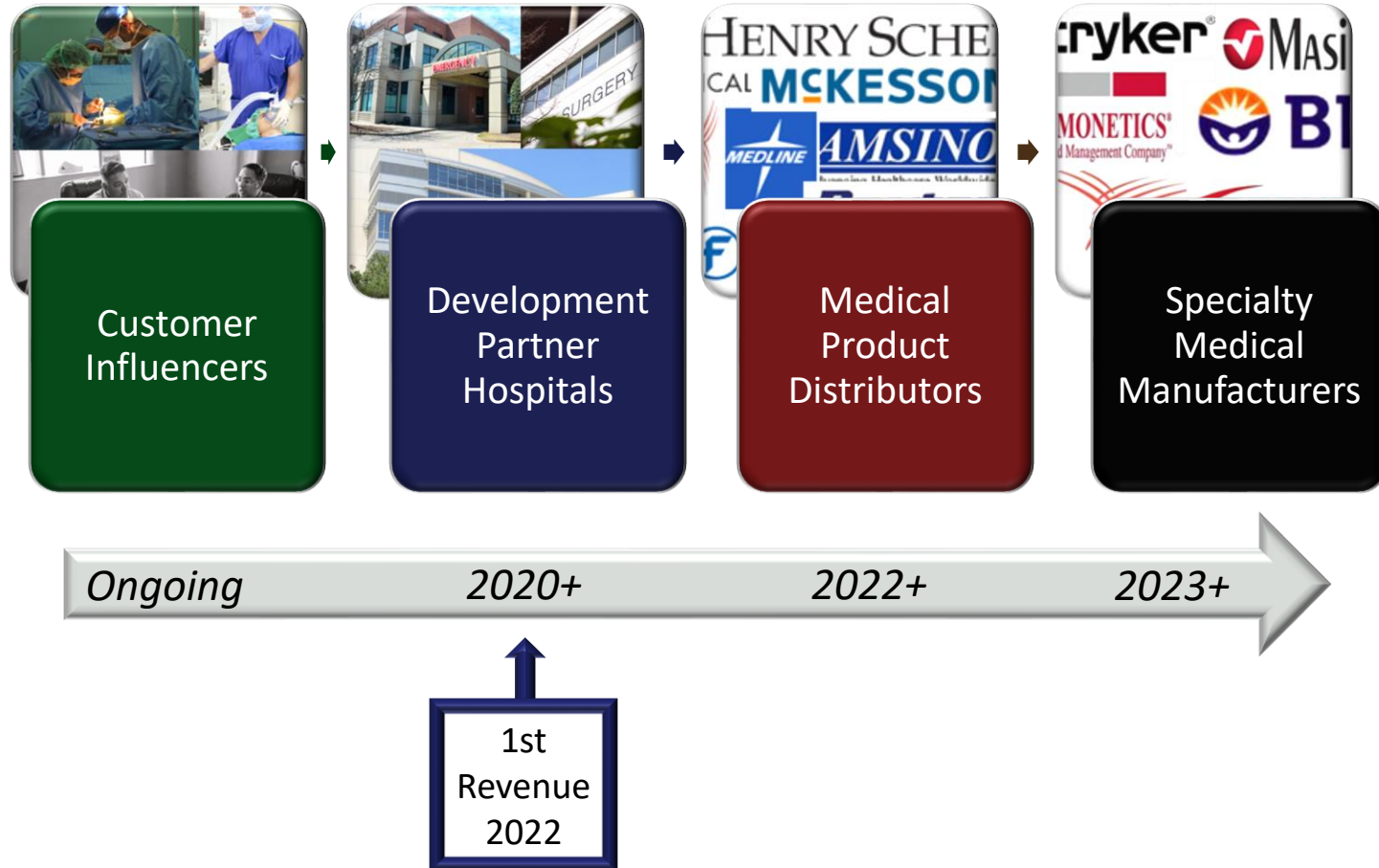
\$1B

USA Target Market

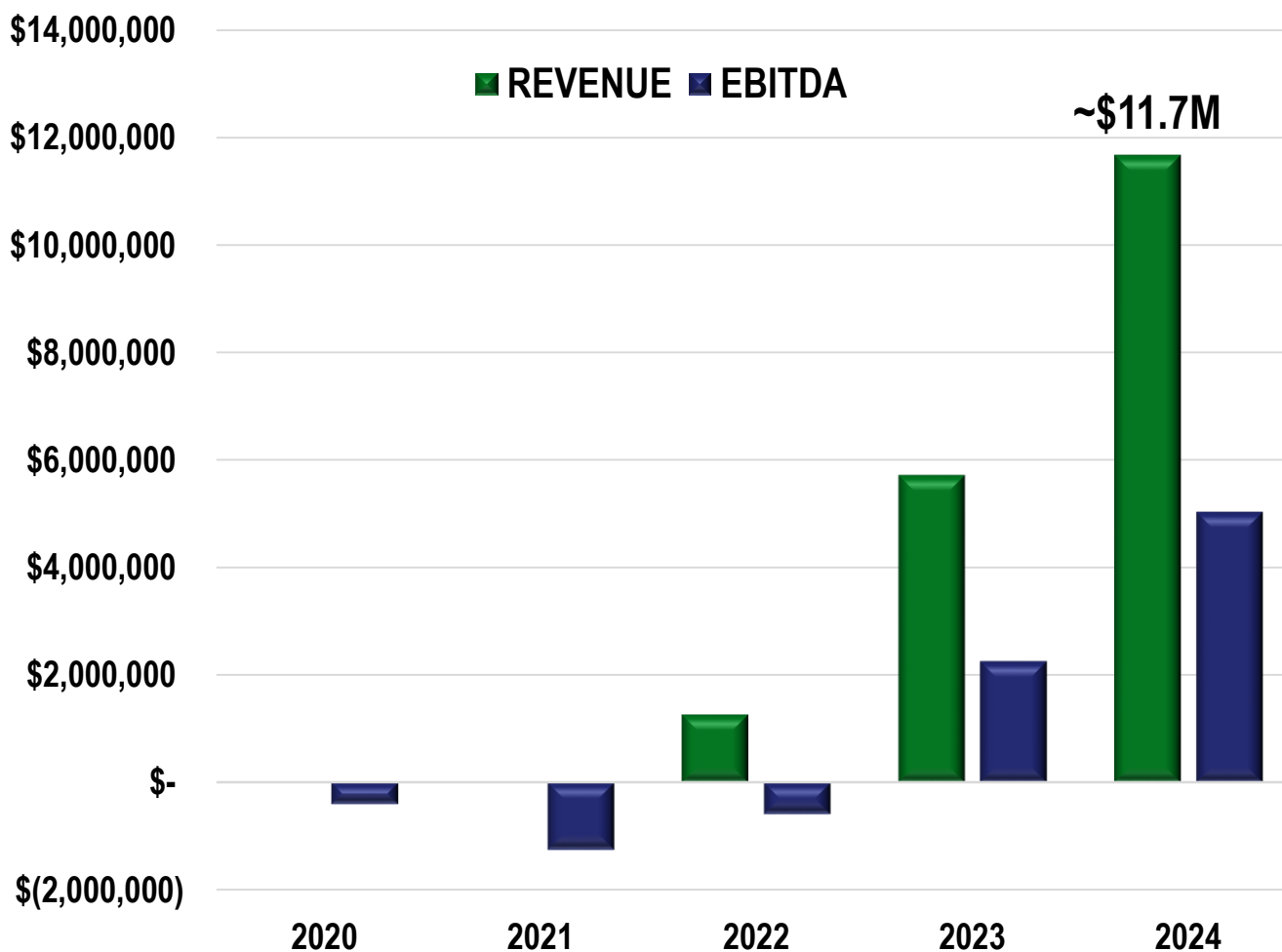
Customer & Influencers



Customer Acquisition



Financial Projections



Exit Strategy

Drive to market while positioning for favorable acquisition

Market Traction > Standard of Care > Critical Mass



Example Potential
Strategic Acquirers



Team

Management Team



Beth Hoburg, MS, MBA
CEO, Board Member



Annette MacIntyre, MD
Founder, CMO, Board Chair



Timmy Chou
CFO, Board Member

25+ Years Experience Anesthesiology, Business, Science, Investing
13 Startups

Derek Sakata, MD

Vice Chair, Professor of
Anesthesiology, UofU

Inventor & Founder
Anecare Laboratories
and Dynasthetics

Tyler McCabe, PhD

CEO & Co-Founder
J3 Bioscience

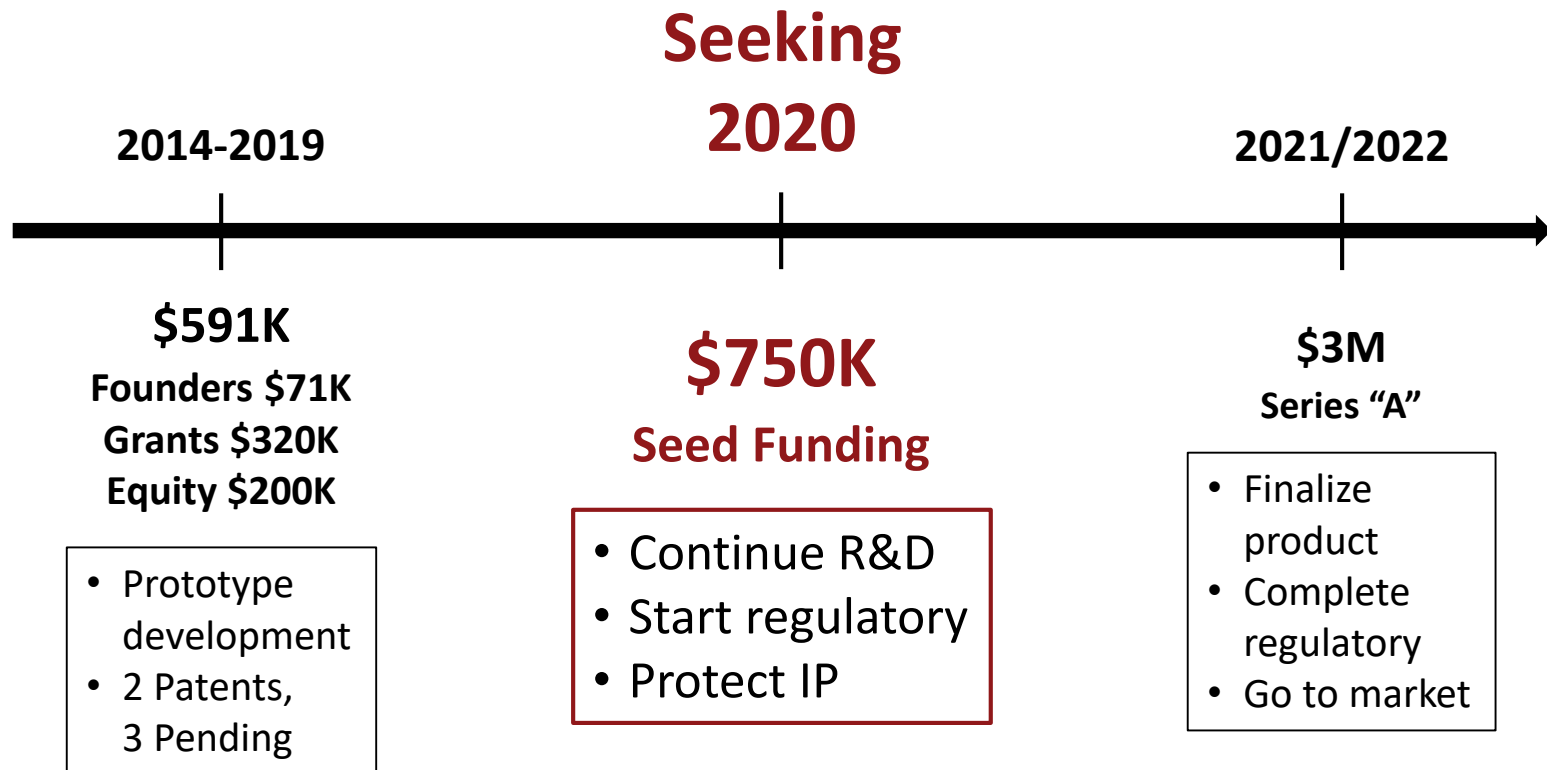
Dick Clayton, JD

COO & Founder
VIA Motors

Advisors & Board Members

20+ Years
Experience
Anesthesiology,
Business, Science
15 Startups
11 FDA Approvals

Funding



Thank You!



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