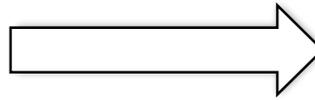


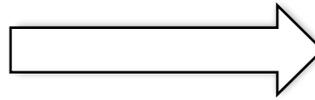


Beth Hoburg, MS, MBA  
Chief Executive Officer

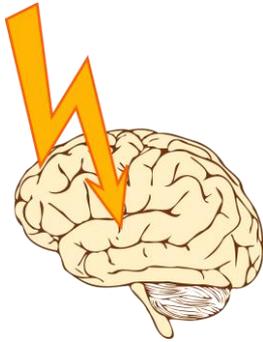
# Visual Blood Loss Estimates



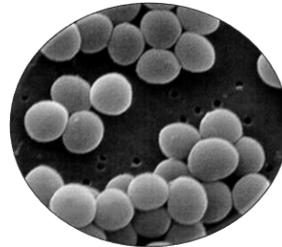
# Visual Blood Loss Estimates



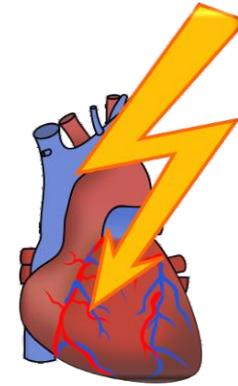
# Complications & Costs



**Stroke**



**Infection**

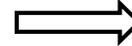
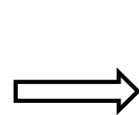


**Heart Attack**



**Higher Costs**

# Solution



HEMO OPTIX™

# Value Proposition



**~\$100 Cost  
per  
Procedure**

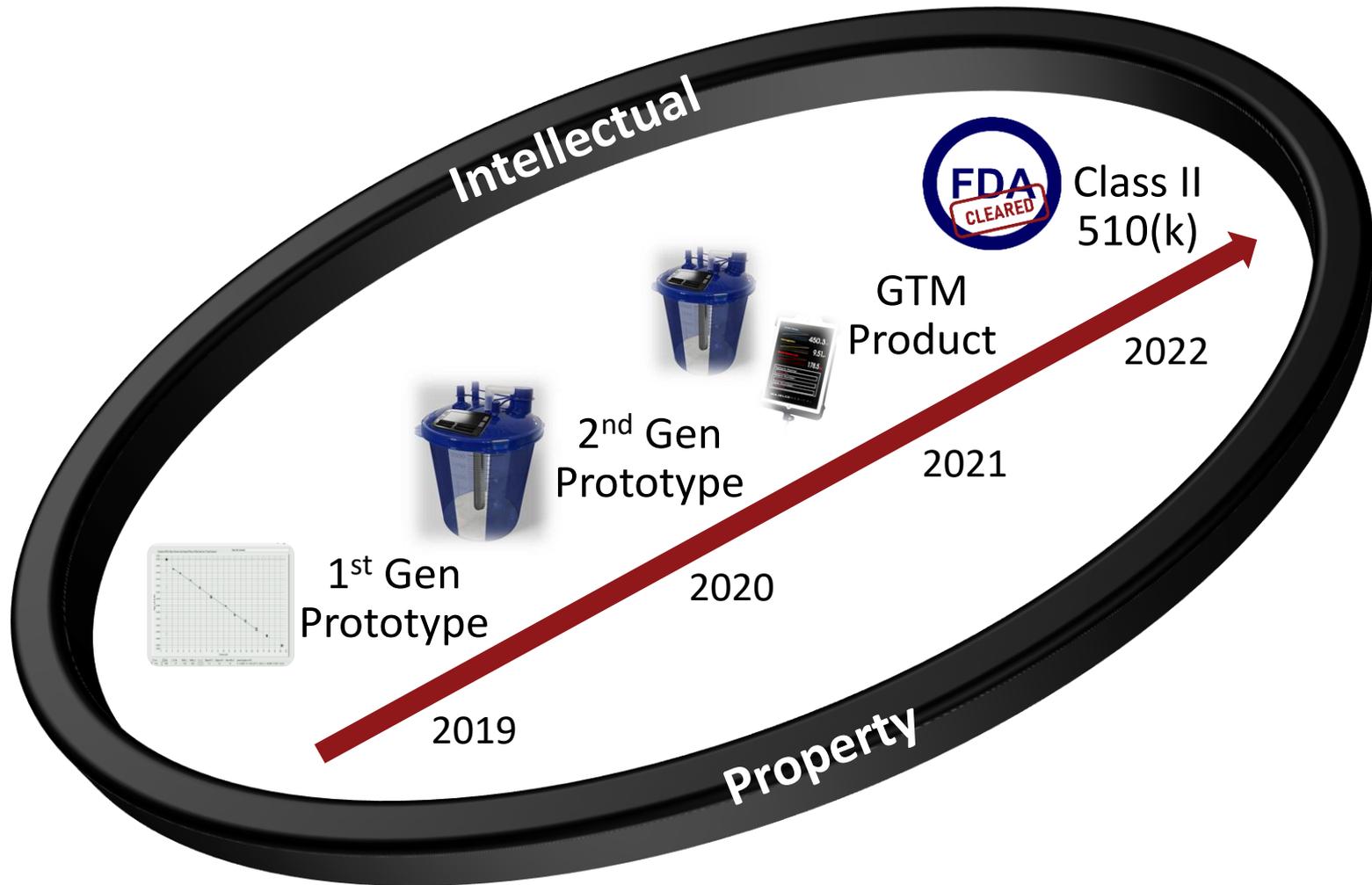


**~\$1,000 Saved  
per  
Procedure**



**~\$17,000 Saved  
per Avoided  
Blood Transfusion**

# Product Development

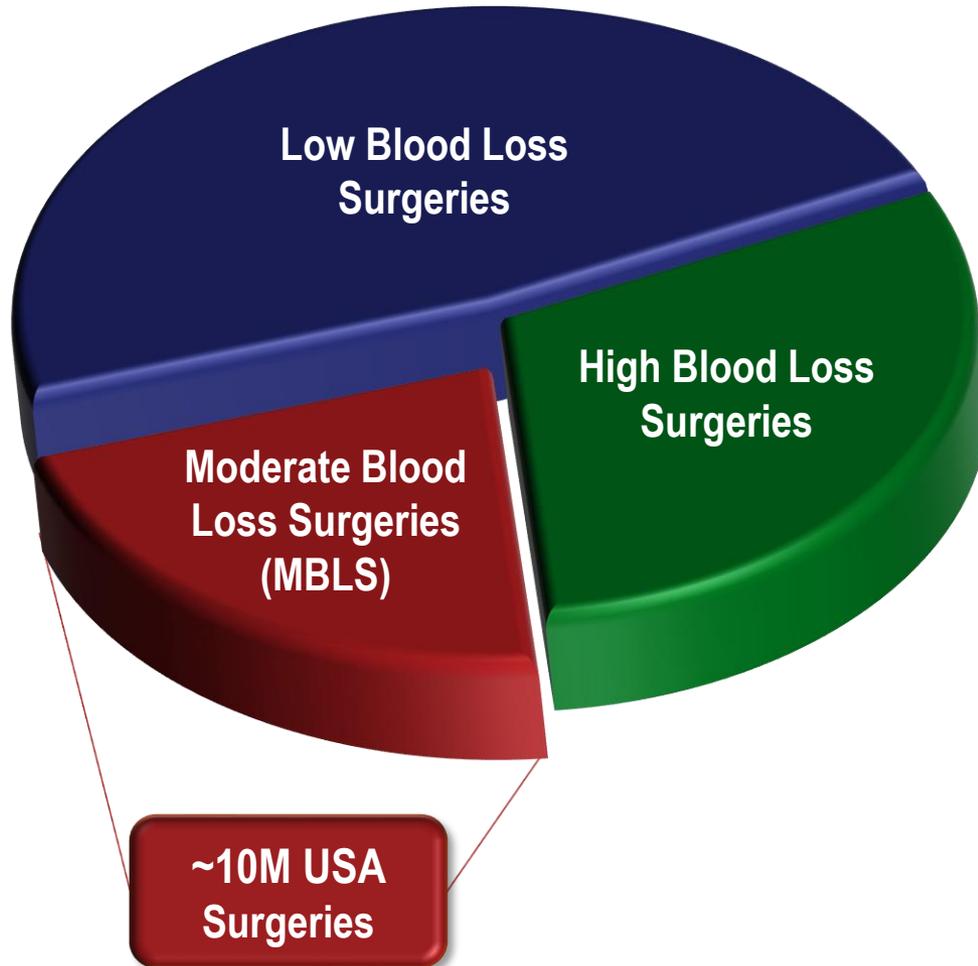


# Competition

	 	 	<b>Current</b> 
Accurate	Green	Yellow	Red
Easy to Use	Green	Red	Yellow
Easy Workflow Integration	Green	Red	N/A
Continuous	Green	Red	Red
Real Time	Green	Yellow	Yellow

# HEMOPTiX™ Market

USA: 46 Million Surgeries



**10M**  
USA MBLS

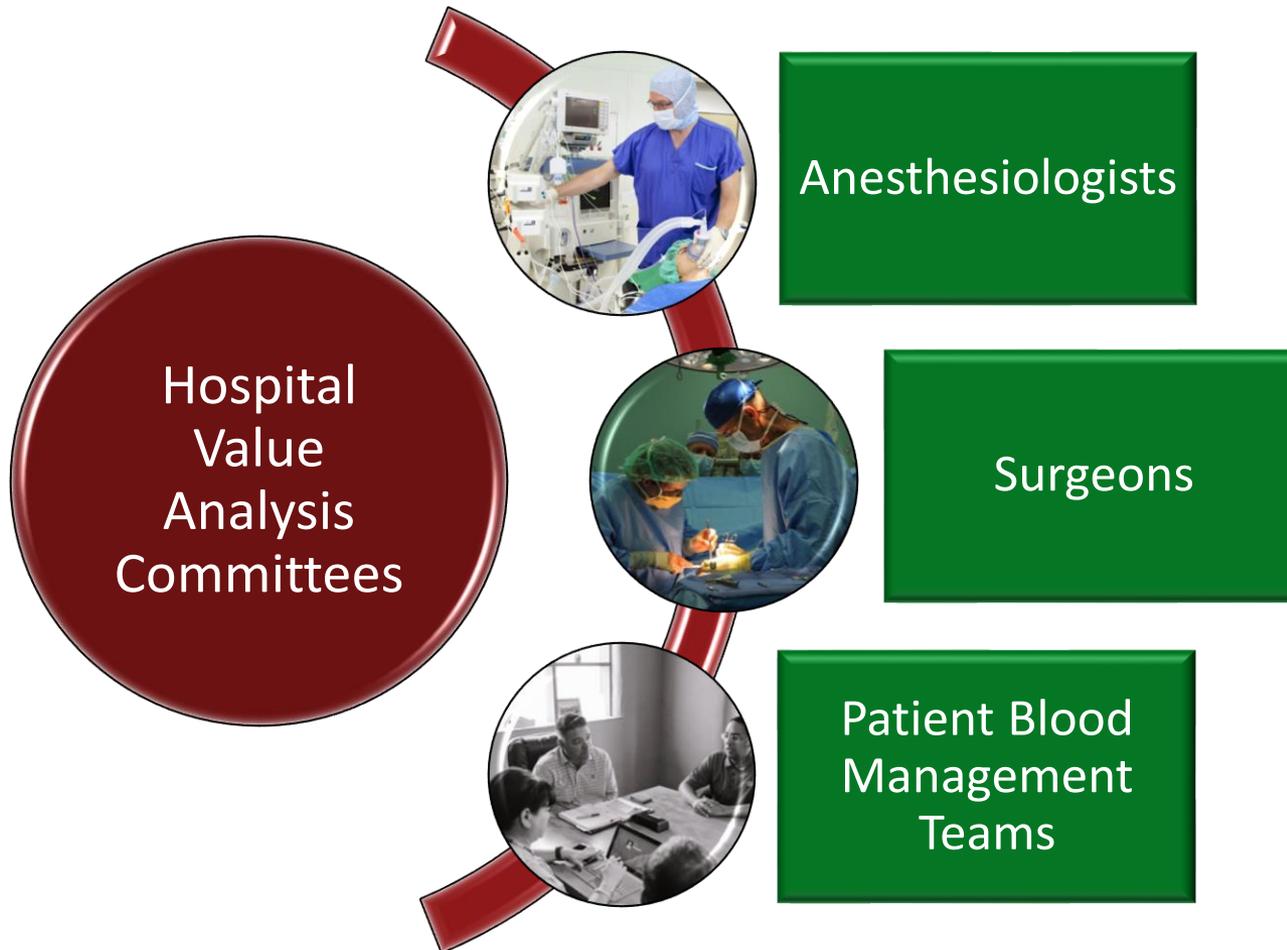


**\$100**  
Average Selling Price

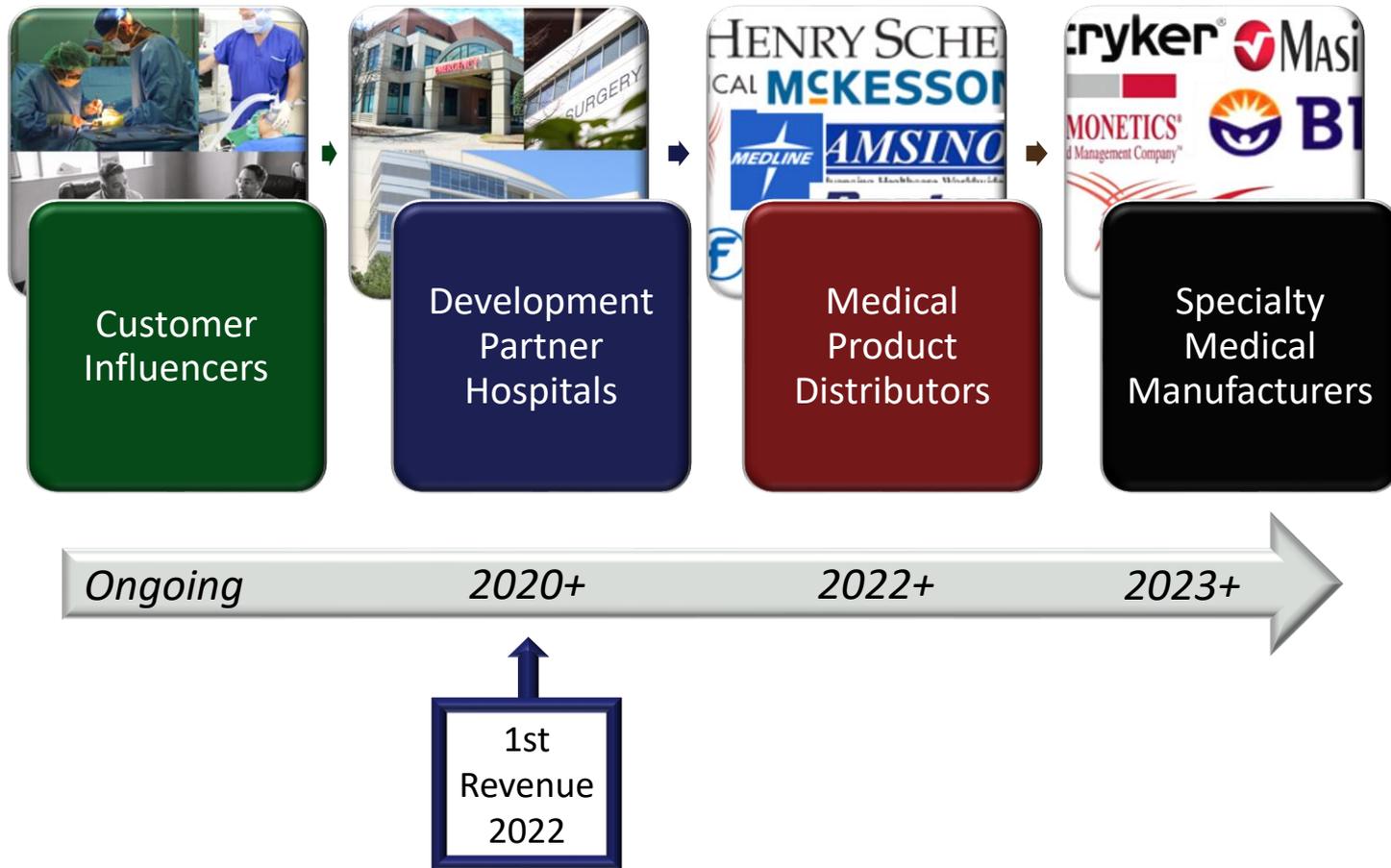


**\$1B**  
USA Target Market

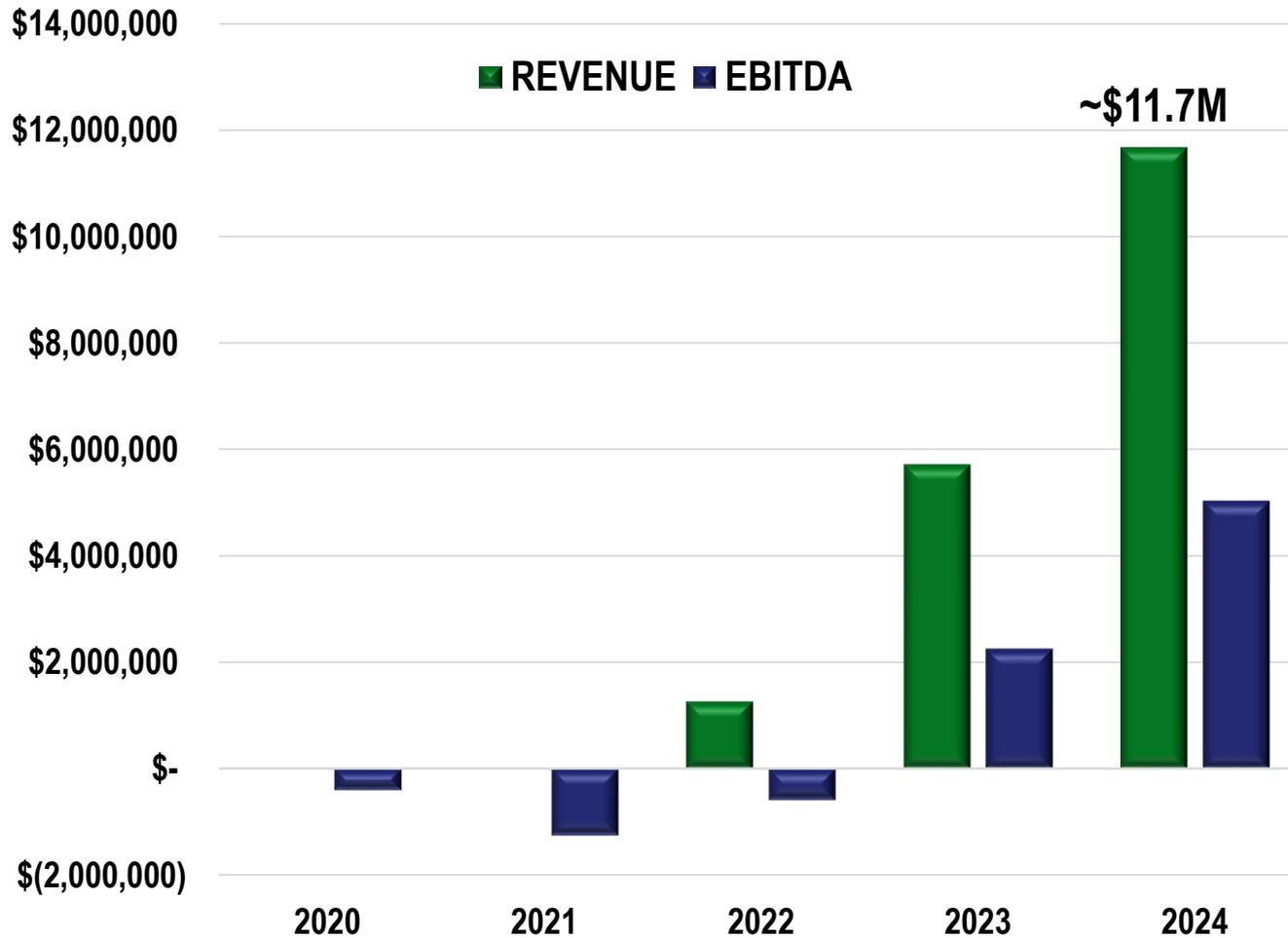
# Customer & Influencers



# Customer Acquisition



# Financial Projections



# Exit Strategy

Drive to market while positioning for favorable acquisition

Market Traction > Standard of Care > Critical Mass



Example Potential Strategic Acquirers



# Team

## *Management Team*



**Beth Hoburg, MS, MBA**  
CEO, Board Member



**Annette MacIntyre, MD**  
Founder, CMO, Board Chair



**Timmy Chou**  
CFO, Board Member

25+ Years Experience Anesthesiology, Business, Science, Investing  
13 Startups

**Derek Sakata, MD**  
Vice Chair, Professor of  
Anesthesiology, UofU  
Inventor & Founder  
Anecare Laboratories  
and Dynasthetics

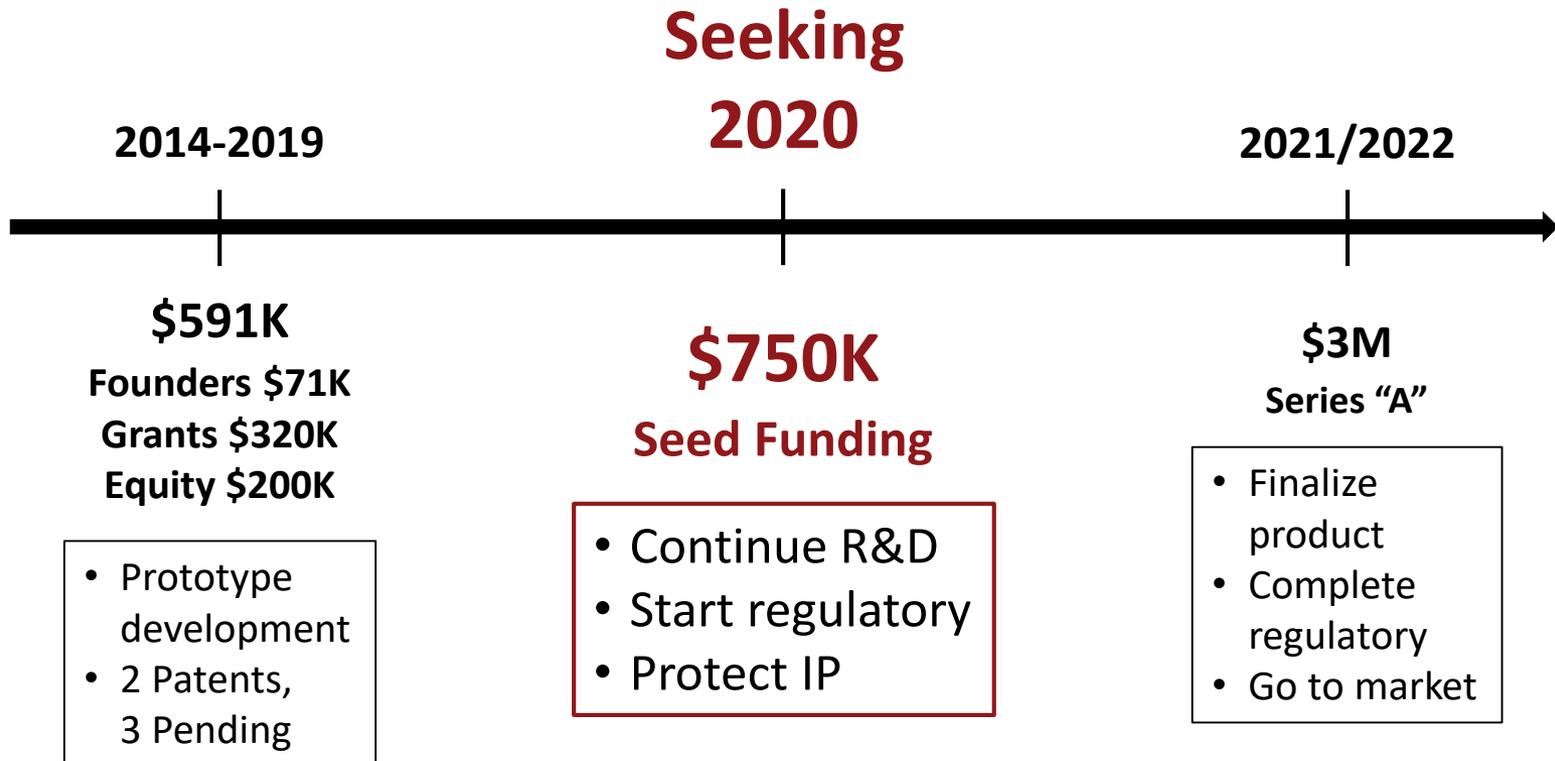
**Tyler McCabe, PhD**  
CEO & Co-Founder  
J3 Bioscience

**Dick Clayton, JD**  
COO & Founder  
VIA Motors

*Advisors & Board Members*

20+ Years  
Experience  
Anesthesiology,  
Business, Science  
15 Startups  
11 FDA Approvals

# Funding



# Thank You!



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435-729-9388